



POST-EVENT PALM REPORT

WORLD RED CROSS AND RED CRESCENT DAY COMMEMORATION

"On the Side of Humanity"

THURSDAY 8TH MAY 2025

**VENUES: Chosen Children's Center &
Frafraha Community, Accra**

EVENT PARTNERS



DISTINGUISHED SPEAKERS

Mr. Kwame Gyimah-Akwafo - Prez, GRCS
Mr. Solomon Gayoni - SG, GRCS
Dr. Abdolhifa Shahab - MD, Iran Clinic
Mr. Noor Pwani - IFRC, Ghana

1. INTRODUCTION

The Ghana Red Cross Society marked World Red Cross Day 2025 with community-based outreach, highlighting Humanity as the core principle ahead of its 60th anniversary, through inclusive service to vulnerable children and underserved communities in Greater Accra.

2. OBJECTIVES & STRATEGIC FOCUS

Celebrate the humanitarian legacy of the Movement & creating awareness of the Fundamental Principles.

Recognize the selfless contributions of Red Cross volunteers and staff in Ghana and globally.

Deliver direct humanitarian and health assistance through coordinated donations and medical outreach.

3. VISIBILITY AND ADVOCACY

Media and the public engagement in dialogue about humanitarian values and collective action.

Live streaming of the event on Movement social media handles and platforms.

Press briefings by President and SG.

4. LESSONS LEARNT

Community-centred events foster deeper engagement and greater impact.

Partnerships for community service provision on the event day enhances the values of the celebration.

Media orientation before engagement and their active participation is key for generating relevant stories and and increasing reach of coverage.

Demonstration of Emergency First Aid raises interest in the NS and enhances the benefits of the event.

5. OUTCOMES AND IMPACT

Donation of footwear to over 150 needy children.

Increased awareness through speeches and media.

Medical screening/treatment for over 150 individuals.

High recognition for volunteers and their efforts.

Solidarity with "fallen" volunteers and their families.

Red Cross activities and achievements publicized.

6. CONCLUSION

The event was a demonstration of Humanity in action. From vulnerable children to underserved families in local communities, reaching those most in need with empathy, solidarity, and practical support.



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Ghana Red Cross Society Official



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